
“Why Art?”

SHUMAN JUVENILE DETENTION CENTER BILLBOARD PROJECT

Shuman Juvenile Detention Center has partnered with **Florida Recycle** to launch its “**Why Art**” community service project. A series of twelve billboards will be traveling throughout the year on the rear of Port Authority buses in targeted Pittsburgh areas. The first of twelve billboards departed from the Easy Liberty Port Authority bus station on February 17, 2017 with eleven following during the 2017 year. The project will continue into 2018.

A many as 20-50 residents collaboratively color each poster learning the importance of sharing, planning and teamwork. This collaborative project affords our at-risk populations a voice in addressing the necessity of arts in our lives and culture.

The overall theme is to provide:

- A community service venue by partnering with alternative schools and institutions in a combined mission to promote arts in education and the creative ability to think outside any given “box” and how creative ability translates.
- A vehicle for promoting self-worth and empowerment opportunities for at risk populations while affording opportunities to play a strategic role in addressing the importance of art.
- Opportunities to showcase powerful young talent and remind the public of the valuable human resources we stand to lose by lack of community involvement in finding alternative solutions for the problems facing people and at-risk populations.



This Project Has Been Made Possible By:

- Allegheny County Executive, Rich Fitzgerald
- Studio Blue at Shuman Juvenile Detention Center
 - Gerry Florida/Florida Recycled
 - Maurice Fisher, Port Authority

Funded in Part By:

- The Craftsmen's Guild of Pittsburgh and 'A Fair in the Park'
- Piantanida Charitable Fund of The Pittsburgh Foundation
 - Laura and Kevin Horner
- John (Rocki) Oravik Mechanical Consulting
 - Soup N'at / Union Project

Special Thanks To:

- **Artists:** Lindsey Gross whose poster was in the Artistic Discovery Contest sponsored by Congressman Mike Doyle and the Gross Family; Staff and Residents of Shuman Center; Staff and Students of Spectrum Charter School Monroeville; Staff and Students of Western Pennsylvania School for Blind Children;
- **Volunteers:** Stephanie Jimenez and Janice Schuler
- Elaine Effort, KQV Radio "Pittsburgh Profiles"
- Carnegie Mellon University Osher Program and support from the Juvenile Detention Centers and Alternative Programs (JDCAP) and The National Partnership for Juvenile Services (NPJS).



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2018 CALENDAR

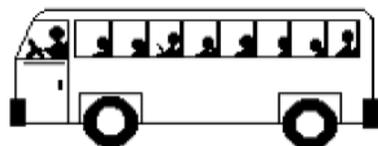


COUNTY EXECUTIVE



RICH FITZGERALD





THANK YOU!